Guidelines for performong the Midterm 2 Course "Financial Management"

OP Management Eng 3 course

Midterm 2 consists of two parts

Part 1 Take the course on Coursera (free) – until 6 November

Analyzing Company Performance using Ratios

link to the course [**https://www.coursera.org/programs/al-faraby-kazakh-national-university-on-coursera-onvx6/browse?collectionId=&productId=tQq4kYz7EeqepQqxGls1Lw&productType=course&query=Analyzing+Company+Performance+using+Ratios**](https://www.coursera.org/programs/al-faraby-kazakh-national-university-on-coursera-onvx6/browse?collectionId=&productId=tQq4kYz7EeqepQqxGls1Lw&productType=course&query=Analyzing+Company+Performance+using+Ratios)

The result of passing the course is estimated at 20 points

Part 2 Analytical report "Analysis of the financial stability of the company and its impact on management decision-making"

Analytical reference is estimated at 80 points

Analytical report "Analysis of the financial stability of the company and its impact on management decision-making"

To complete the task, it is necessary to select a public company in the Kazakhstan / world market, which has at least 5 years of reporting, refers to large business entities, has an official website covering the results of the company's activities.

To compile an analytical report, be guided by 1) lecture materials, 2) recommended textbooks on the topics of RK 1 (one textbook is enough), 3) the company's annual reports, 4) the company's financial statements, 5) information news feeds reflecting the specifics of the company's development. All references to these sources must be made in the Analytical Reference.

According to the structure, the report should cover the content of the course on Midterm 2 and answer the following questions:

1. Analysis of financial statements: an overview. Balance sheet / statement of financial position: general comments on the change in indicators over 5 years. STATEMENT OF COMPREHENSIVE INCOME: general comments on the change in indicators over 5 years. Statement of Changes in Equity: general comments on changes in performance over 5 years. Reflect in key indicators, tables, graphs, charts. STATEMENT OF CASH FLOWS: general comments on changes in performance over 5 years. Reflect in key indicators, tables, graphs, charts

2. Analysis of non-current assets: structures of non-current assets, performance indicators and comments on the role in the formation of assets and income of the company for 5 years. . Reflect in key indicators, tables, graphs, charts

3. Analysis of current assets: the structure of current assets, performance indicators and comments on the role in the formation of assets and income of the company. Calculation of own working capital \working capital\working capital for 5 years. . Reflect in key indicators, tables, graphs, charts

4. Analysis of the company's income and expenses: structures, dynamics for 5 years. . Reflect in key indicators, tables, graphs, charts

5. Analysis of liquidity, profitability \ efficiency for 5 years. Reflect in key indicators, tables, graphs, charts

6. Analysis of the capital and liabilities of the company for the analysis of own and borrowed sources of business financing. Creditworthiness analysis. Calculation of financial leverage, WACC - cost of capital for 5 years. Reflect in key indicators, tables, graphs, charts

7. Make a final conclusion regarding the impact of the findings on management decision-making: each conclusion obtained from the analysis of financial indicators should have a purpose - that is, influence the management decision. All proposed solutions must be reasoned.

Analytical information should be compiled according to the 50:50 structure (text and analytics in diagrams, diagrams, figures, tables). All data should be consistent, conclusions should be reasoned. Each position must have its own heading.

Evaluation criteria 100 points

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| Criteria | Scores Max | score in section |
| Analysis of financial statements: an overview. Balance sheet / statement of financial position: general comments on the change in indicators over 5 years. STATEMENT OF COMPREHENSIVE INCOME: general comments on the change in indicators over 5 years. Statement of Changes in Equity: general comments on changes in performance over 5 years. Reflect in key indicators, tables, graphs, charts. STATEMENT OF CASH FLOWS: general comments on changes in performance over 5 years. Reflect in key indicators, tables, graphs, charts | Balance sheet / statement of financial position: general comments on the change in indicators over 5 years. – 5 STATEMENT OF COMPREHENSIVE INCOME: general comments on the change in indicators over 5 years – 5 STATEMENT OF CASH FLOWS: general comments on changes in performance over 5 years. -5Statement of Changes in Equity: general comments on changes in performance over 5 years.- 5  | 20 |
| References to sources:1) lecture materials,2) recommended textbooks on the topics of RK 1 (one textbook is enough),3) annual reports of the company,4) financial statements of the company,5) informational news feeds | 1 point for each type of source | 5 |
| Analysis of non-current assets: structures of non-current assets, performance indicators and comments on the role in the formation of assets and income of the company for 5 years. . Reflect in key indicators, tables, graphs, charts | structures of non-current assets for 5 years – 5 performance indicators for 5 years -5  comments on the role in the formation of assets and income of the company for 5 years.- 5 | 15 |
| Analysis of current assets: the structure of current assets, performance indicators and comments on the role in the formation of assets and income of the company. Calculation of working capital for 5 years. . Reflect in key indicators, tables, graphs, charts | the structure of current assets for 5 years – 5 performance indicators for 5 years – 5 comments on the role in the formation of assets and income of the company - 5. working capital for 5 years - 5. | 20 |
| Analysis of the company's income and expenses: structures, dynamics for 5 years. . Reflect in key indicators, tables, graphs, charts  | Analysis of the company's income and expenses: structures, dynamics for 5 years  | 10 |
| Analysis of liquidity, profitability \ efficiency for 5 years. Reflect in key indicators, tables, graphs, charts  | liquidity for 5 years -5 profitability \ efficiency for 5 years - 5 | 10 |
| Analysis of the capital and liabilities of the company for the analysis of own and borrowed sources of business financing. Creditworthiness analysis. Calculation of financial leverage, WACC - cost of capital for 5 years. Reflect in key indicators, tables, graphs, charts | Analysis of the capital and liabilities of the company for the analysis of own and borrowed sources of business financing for 5 years – 2,5. Creditworthiness analysis for 5 years 2,5 . Calculation of financial leverage, WACC - cost of capital for 5 years -2,5 | 10  |
| Make a final conclusion regarding the impact of the findings on management decision-making: each conclusion obtained from the analysis of financial indicators should have a purpose - that is, influence the management decision. All proposed solutions must be reasoned. |  | 10 |